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BUSINESS NEWS FROM THE NORTH WEST

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Fluid cooks up Heathcotes brochure

Lancashire-based design agency Fluid Creative has designed and produced an environmentally friendly brochure package for event catering company Heathcotes Outside. Fluid designed and created a range of CD folders and corporate folders for the company using 50 per cent recycled paper and vegetable-based inks. All the pulp was sourced from well-managed forests in which trees are farmed as crops.